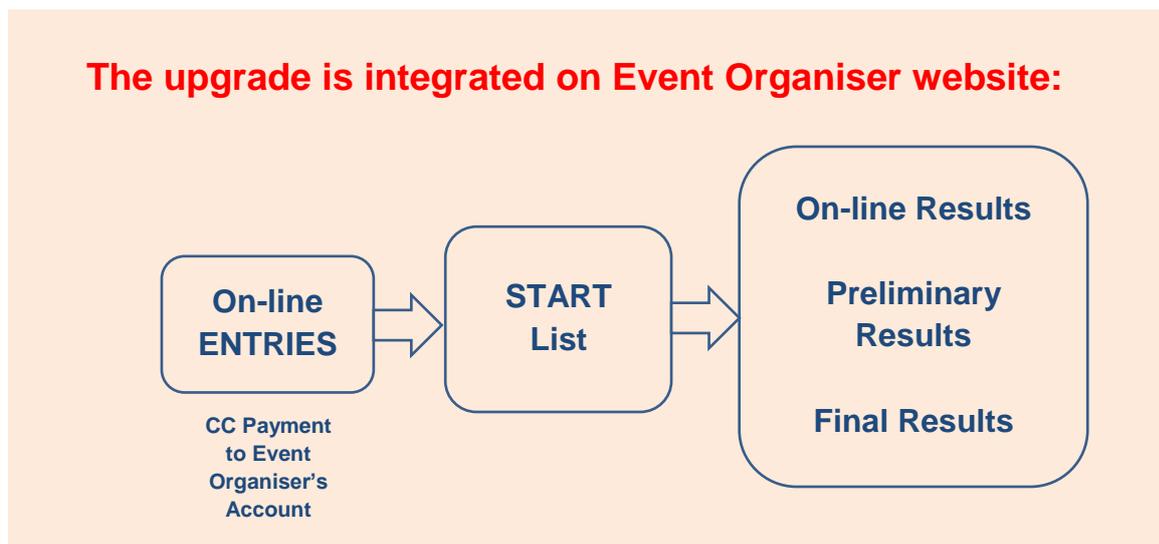# Event Organiser Website Upgrading

The ORGSU Building Kit offers components for upgrading of the event organiser's website and websites of his/her business partners: Series Organiser, Digital/Marketing Companies, Municipalities, Sponsors, Timing Companies, etc.

The upgrade is integrated on Event Organiser website:

On-line ENTRIES → START List → On-line Results / Preliminary Results / Final Results

CC Payment to Event Organiser's Account

Sixteen kits of blocks of services, herein referred to as applets, are available to the event organiser. The most important ones are:

<u>Athlete Details</u>: All athletes can easily log in to the event organiser's new database, which is a useful by-product of the upgrade. Athletes create and access their profiles, together with applications, results, orders and many other functions.

<u>Race Calendar</u>: One or more events may be easily added and displayed via the new race calendar on the event organiser's website. By clicking 'race', the race page appears, containing all information required, including race entries, start lists and results.

<u>E-shop</u>: The event organiser may offer his/her services and goods directly to internet visitors. It is also possible to assign services and goods to one or more races, or to offer these publicly, without assignment.
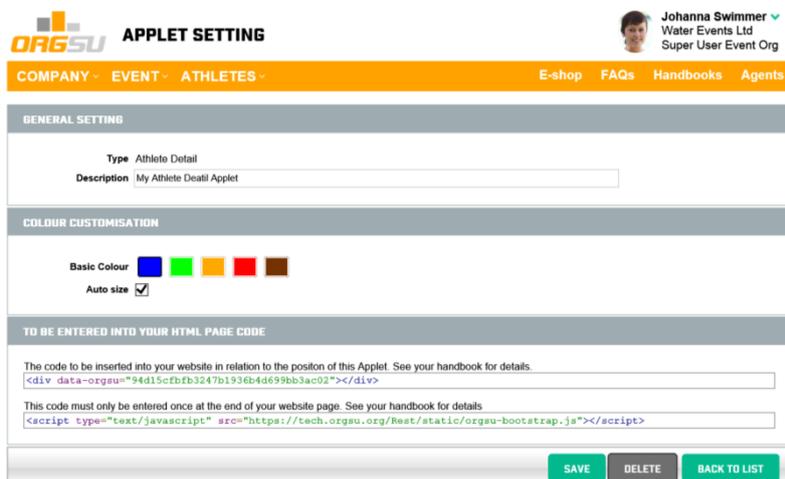
All applets are discussed in the Event Organiser Handbook: http://www.orgsu.org/Other_Materials.

All three applets can be downloaded onto the event organiser website: provide registration of your company on www.orgsu.org and use its administrative back-end. All functions are available without licence purchasing for up to 2 events and 5 races. Please check your handbook for more details..

A) Athlete Detail

Menu: ==COMPANY== *– Upgrading of Website - ==NEW==*

Applet selection from the table as written above loads the page of the applet configuration. At this stage, applet settings may be parametrised:

A new subpage reference will be added to the root directory index.html of the event organiser website; for example: ==`<p> <a href='/Login Page'>Login & Profile</a> </p>`==

The new subpage must contain the codes, which may be obtained from the ORGSU back-end:

```
<html>
 <head>
  <title>
    Login and Profile Page
  </title>
 </head>
 <body>
   <!— 1st part of the code, generated by the ORGSU —>
   <div data-orgsu="b179167dfd69429387517e3fae4fe8da"></div>
 </body>
<!— 2nd part of the code, generated by the ORGSU —>
<script type="text/javascript" src="https://tech.orgsu.org/Rest/static/orgsu-bootstrap.js"></script>
</html>
```

As illustrated above, 2 lines of HTML codes for every applet are needed. However, on a single page, only one specific applet can operate.

The 1st part is to be placed in the position of the applet service; the 2nd one at the very end of the page between ==`</body>`== and ==`</html>`==

==The HTML codes== above are illustrative only; every user will receive his/her own via the ORGSU system.
ORGSU Ltd can run these services on behalf of the user; please see our e-shop for details.

See below how the applet works on the company website. When a new internet visitor visits the website and clicks Login and Profile, the Login box will appear:

Every applet allows for language specification; there are 3 languages currently available: English, Spanish and Czech. The Athlete ID or nickname can be entered as a user name, while FB and G+ are also useful for the Register and Login functions.
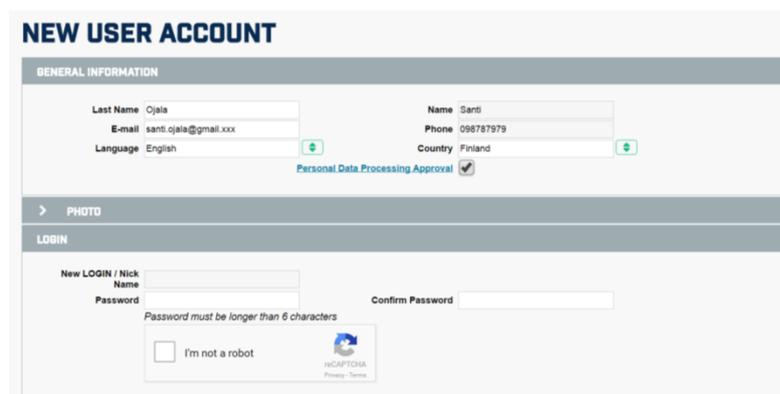
Personal Data Processing Approval can be skipped in your system configuration. Every ORGSU user may obviously modify the factory template of this document.

The user registration is a very simple process and does not involve capturing all required athlete information. Different physical user profiles will also be available in event/series organiser databases, such as coaches, parents, volunteers, etc. This is why all 'athlete' specific information (age, gender, club, representing country) are to be added during the first event/race application or by clicking EDIT on the profile data page.
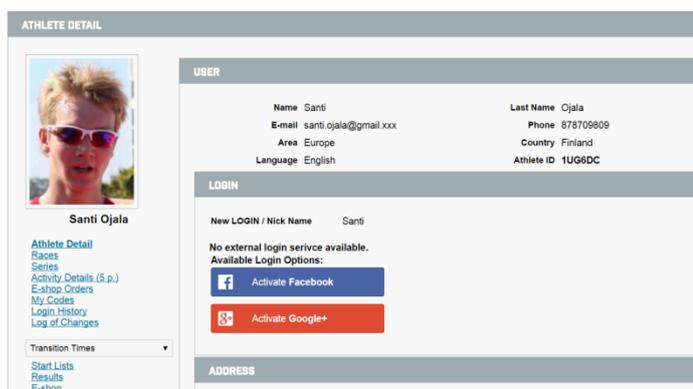
In the upper right-hand corner, a user's login status can be seen on all Orgsu Applets until Logout is clicked.

B) Race Calendar

Menu: COMPANY – *Upgrading of Website* - NEW

In the current ORGSU back-end version, the race calendar provides for all athlete display details on your website.
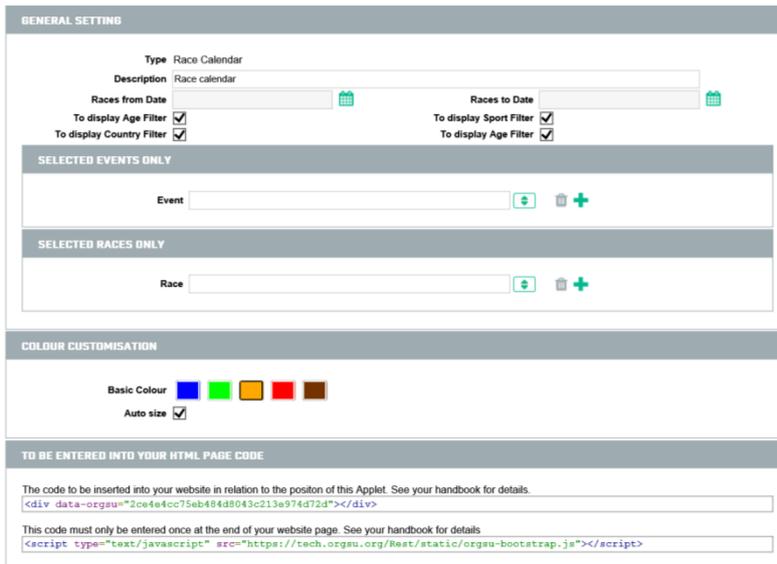
Once the applet is generated and saved to this website (and more websites, if required), the event organiser may change the applet parameters on this page .

Both parts of the code must be placed onto the event organiser website, as discussed above.

```
<html>
  <head>
    <title>
      Race Calendar
    </title>
  </head>

  <body>

    <!— 1st part of the code, generated by the ORGSU —>
    <div data-orgsu="2ce40dac77194041a037c4ba71d5cdda"></div>
  </body>

<!— 2nd part of the code, generated by the ORGSU —>
<script type="text/javascript" src="https://tech.orgsu.org/Rest/static/orgsu-bootstrap.js"></script>
</html>
```

The applet works on the event organiser website using actual configuration. An ORGSU user may modify and save applet parameters; no other HTML codes need be saved again.

The applet behaves in accordance with its configuration and displays future and past event/races as well.

RACE CALENDAR

Year : 2016 ▾ Race Type : - ▾ Country : - ▾ Age :

>	NOVEMBER				
>	OCTOBER				
∨	SEPTEMBER				

LONG WATER TOUR [WATER EVENTS LTD]

10/2/2016	Race	South Africa	Sun River	Running	Start List
9/28/2016	Over the River	South Africa	Sun River	Quadriathlon	Start List

∨	AUGUST				

CHOKKA TRAIL RUN [WATER EVENTS LTD]

8/7/2016	Palm Aquathlon	South Africa	St Francis Cape Resort	Aquathlon	Result List

YOUTH GAMES 2016 [WATER EVENTS LTD]

8/2/2016	T Kocar Memorial	Czech Republic	Algoa Coast	Triathlon	Result List

>	JULY				

ORGSU is continually developing this part of the system, so the current version may differ from previous ones.

The Race Calendar contains several active positions for click-and-access. By clicking on the Race Name, all Race Information is displayed, as well as another active positions - Start List, Results and Athlete Information guide:

Online registration for future races is also offered to athletes:

By clicking on 'Application', a registration form appears. For existing users, all information is entered automatically. New users will note several missing details not captured during general registration:

- Some event organisers generate the Discount codes and distribute them to VIP athletes; applet stands by for discount code entering.
- Approval, together with the race conditions, may also be displayed here. The event organiser may choose to display his/her text and whether or not to run a mandatory check.
- Application to the race can be also activated on any website by a special applet, 'Application'. This applet can be distributed to more websites and all data will be automatically stored in the event organiser database.

Registration concludes with the entry fee payment, using the event organiser's payment gateway configuration and/or a simple bank transfer option. Please see the E-shop Handbook for details.

C) E-shop

Menu: COMPANY – Upgrading of Website - NEW

The E-shop applet displayed here is our last example. With it, an event organiser may sell his/her services and products. Two options are available in the main configuration. Where no race/event takes place, the E-shop offers non-assigned goods/services to all website visitors. If an Event/Race was selected, the system would offer to athletes services and goods related/assigned to this Event/Race both during registration and later, via their athlete profiles.

Use of both lines of HTML code has been discussed above. On the website, the E-shop applet works for any visitor:
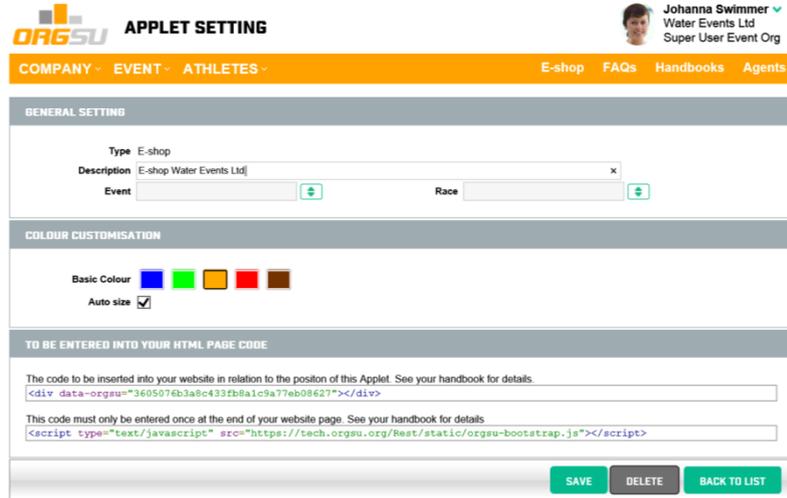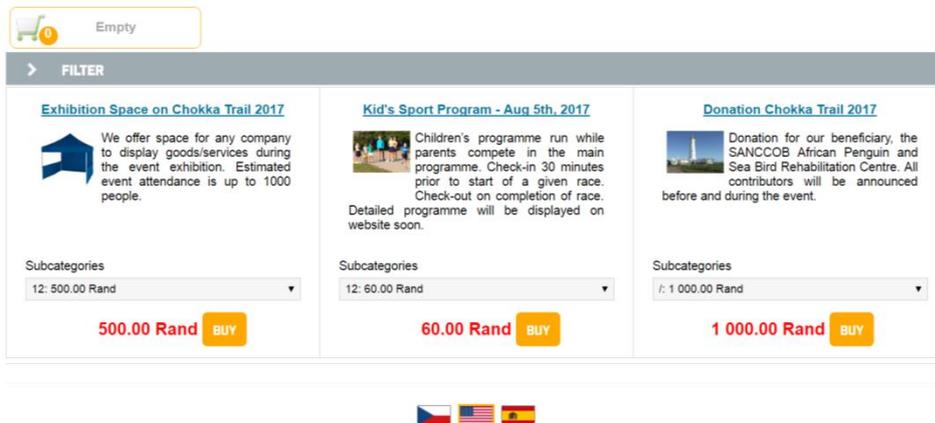
All applets are discussed in the Digital Marketing Handbook.

Appendix 1: **Listing of all applets**

```
About Company
Administration Applet
Application
Athlete Detail
Company Contacts
E-shop
Event Banner
Iframe Photogallery
Language Selection
On-line Results
Photogallery
Picture Banner
Race Banner
Race Calendar
Race Result
User Points
```

The table shows all applets available to upgrade your website:

Title	Contents	Reason for use
Administration Applet	Contains all back-office functions required for operating your ORGSU functions. This applet serves as alternative to the main entrance via www.orgsu.org	To be installed on any website where the organiser crew manage their events and series.
Race Banner 300x150 px	. Race Logo, Race Name, Date, Place . Kind of Sport, Tracks . Application with the URL redirection . Sponsors' Logos	Ready to be used on your partner websites to redirect visitors to your website
Athlete Detail Whole page	Login and Registration for new athletes. Optional Facebook and/or G+ identity login. After login, applet serves as user profile: application, results, e-shop orders and more	Basic applet for your website. It can be displayed via the 'Login and Profile' button. Usually found at right top corner of website.
E-shop Whole page	Contains all services and goods to be offered to athletes and which are unrelated to any Event/Race. ORGSU user provides his/her administration via Company-E-shop – List of Products	To be displayed via 'E-shop' button on the top menu line. E–shop is available to all internet visitors.
To be finalized		

Every applet can be configured by a user when creating and/or later on as well; it is not necessary to reinstall it. The HTML code of applet remains the same.

Appendix 2: **How to add new functions to the website**

The picture below explains the few steps required from the applet/function selection to its publication on the website of the ORGSU user; typically that of an event organiser: